Module 1: Coco’s Online Advertising - Decoding & Reading between the lines

- What did you learn about online advertising that surprised you?
  answers vary
  They target Kids!

- Name at least three things you can use to recognize what is and what is not online advertising:
  - advert game (computer game created by advertisers)
  - mascot, logos, pictures
  - contests (to collect personal info)
  - join clubs (to collect personal info)
  - free Ecards
  - quizzes/games

Module 2: Instant Pigeon Online Chatting - Ethical Relationships & Behaviours

- Name at least three things you should never share with someone you only know online?
  real name, address, phone#, your age,
  school email, passwords

- Name at least three things you can do to protect yourself when you encounter a bully online:
  stop, block, save, talk (to your parents)
  (talking) (bully) (messages)

Module 3: MyFace Social Networking - Online Safety & Privacy

- Name at least three things you can do to improve your privacy and safety online:
  - use a profile picture cartoon (don’t show where you live or go to school)
  - don’t use your real name, address, email, or phone #
  - set your privacy settings to “friends only”
  - don’t allow your profile to be searched by
  - the internet